



*Affiliate of the
Society for Human Resource
Management*

Member Survey Results

January 2023

NoCoHRA 2023 Member Survey

Dear NoCoHRA survey recipients,

Your NoCoHRA Board of Directors (BOD) conducted a survey in January 2023 to understand the needs of our members and potential members as we embarked on our strategic planning. We appreciate all of you, particularly those of you who took the time to complete the survey, give feedback, and volunteer to help us. The results of this survey are summarized in the next few slides.

As of March 31, 2023, we used this valuable data to narrow our focus into four goals:

- *Keep Members Always Engaged*
- *Learning Labs for HR Organizations of 1*
- *Make Lunch Events Better*
- *Grow Membership by 25%*

You will hear more, and see more, about our actions taken to meet these goals, as the year progresses. More importantly, we hope that you find the value of membership increases as we work through these, and other, improvements this year. We appreciate your membership, participation and feedback to ensure we are helping you support your company and grow your career.

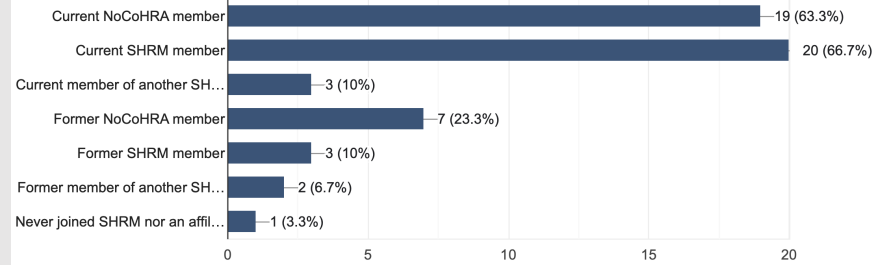
Please let us know if you'd like more information about the survey, our actions, or anything else regarding our Chapter.

Best regards,

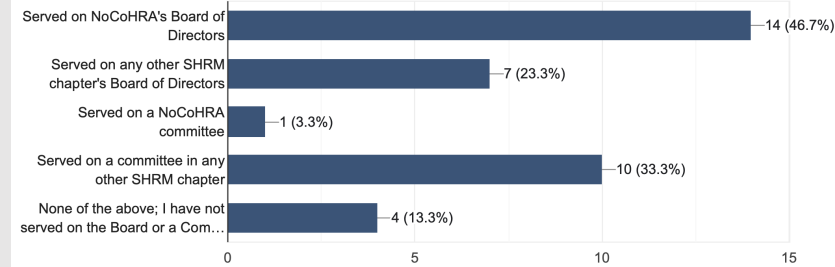
Lisa Austin
President

Demographics

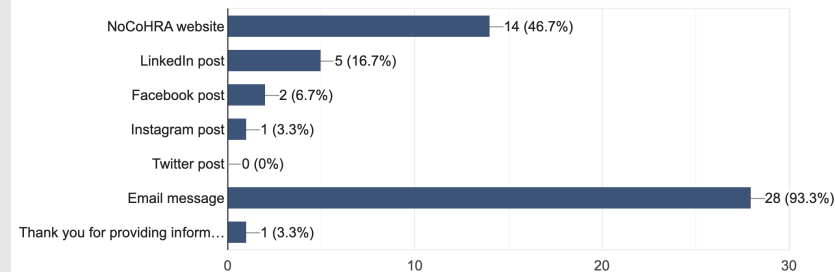
Are you a
30 responses



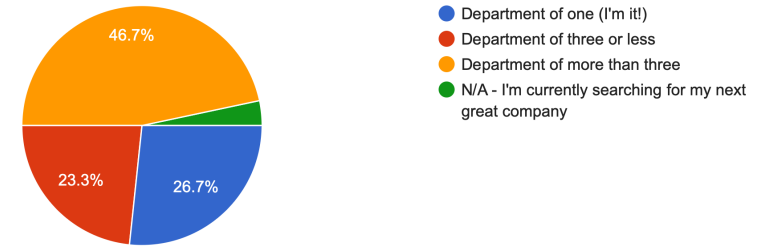
Have you:
30 responses



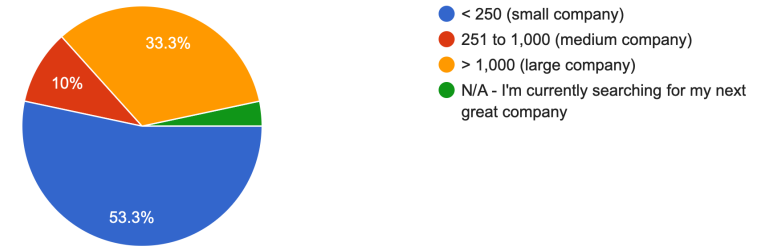
Do you prefer to learn about programs and other information via:
30 responses



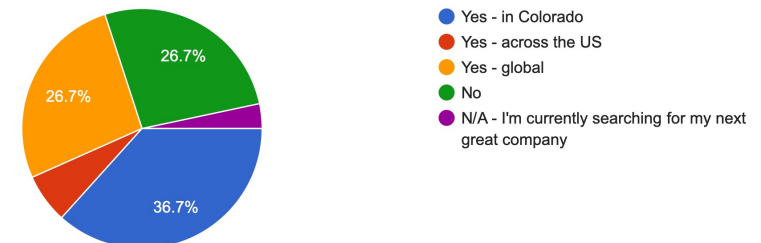
What is the structure of your HR department in your current company?
30 responses



How many employees work in your current company?
30 responses

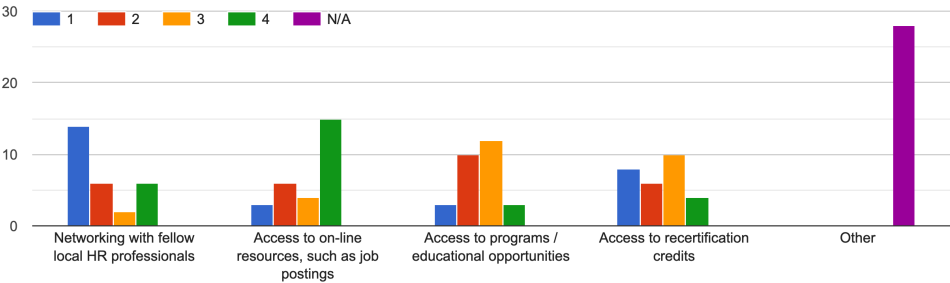


Does your current company have more than one location?
30 responses

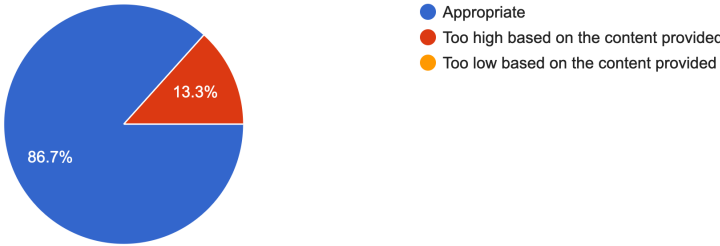


Membership

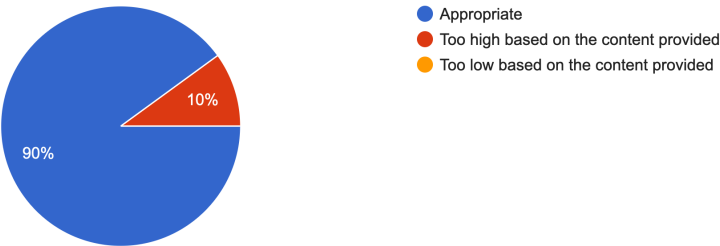
Please rank the reason(s) you joined (or continue your membership in) NoCoHRA (1 is highest; please select each rank only once).



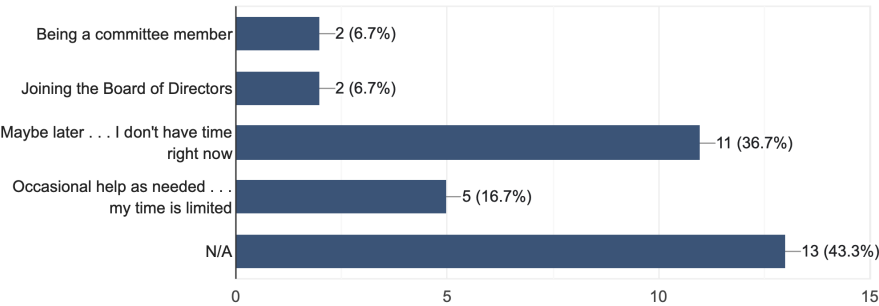
Is the cost of membership SHRM member: \$85 regular member / \$310 premium member - includes luncheons Non-SHRM member: \$115 regular member / \$340 premium member
30 responses



Is the cost of monthly programs (\$25 member / \$35 non-member / \$0 premium member)
30 responses



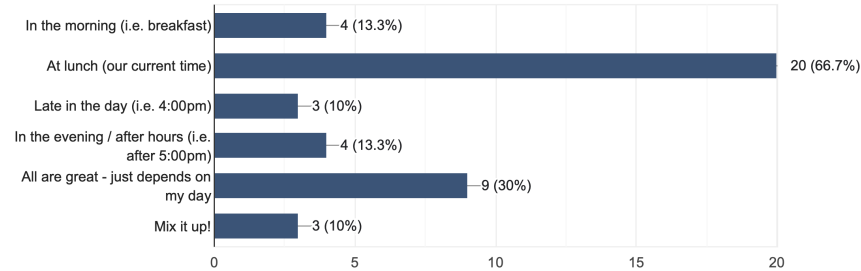
Are you interested in helping NoCoHRA by:
30 responses



Programs

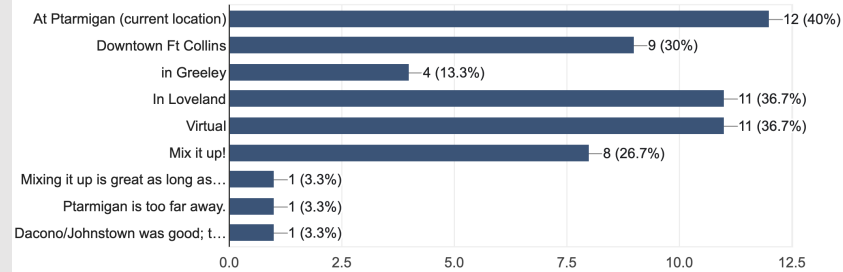
Are you more likely to attend a program held:

30 responses



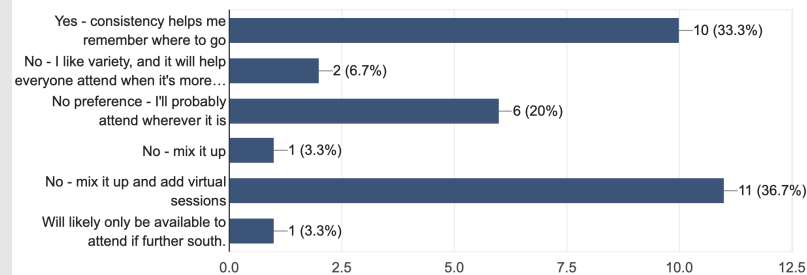
Are you more likely to attend a program if the location is:

30 responses



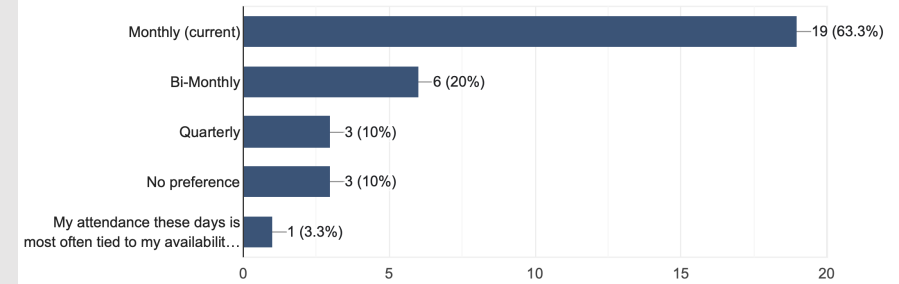
Do you prefer the venue be the same each month?

30 responses



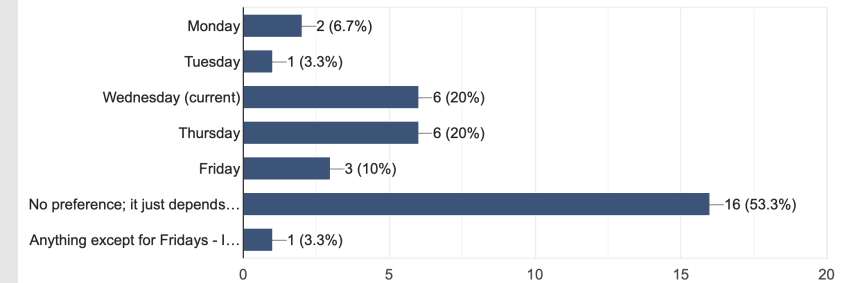
What frequency of regular programs is best for you:

30 responses



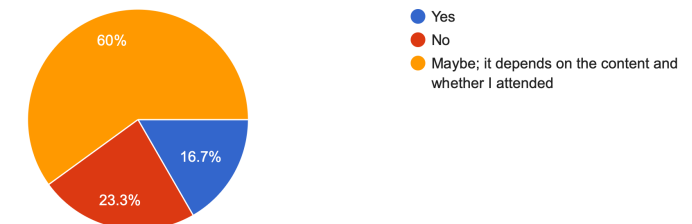
Which day of the week works best for you?

30 responses



If we record programs, would you be interested in purchasing to watch later to help off-set the costs?

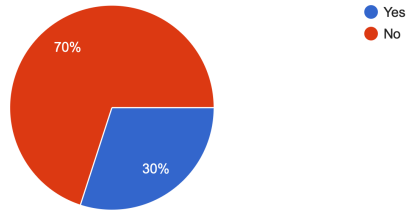
30 responses



Law Seminar

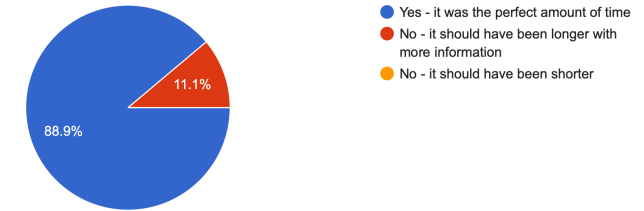
Did you attend the legal seminar in Oct 2022?

30 responses



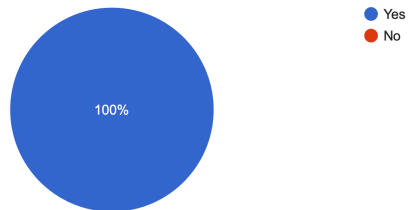
Did you find the time well-spent?

9 responses



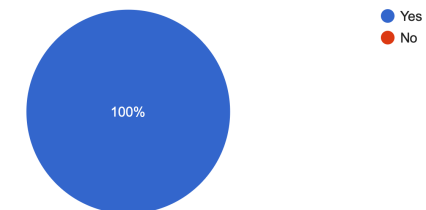
Did you find the information you received valuable?

9 responses



Do you recommend we have a similar law seminar in 2023?

9 responses



What could we do to make it better for you?

1 response

More Content, Maybe a panel on a hot topic to get different perspectives

Conference & Other Programs

Programs - Conference

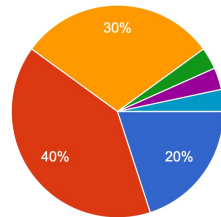
Did you attend the May 2022 bi-annual conference?

0 responses

No responses yet for this question.

Did you attend any of the Networking Cafes?

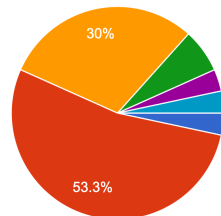
30 responses



- Yes - I enjoyed networking and hearing how others handle situations
- No - it didn't fit my schedule
- No - I wasn't interested
- No-supervisor wouldn't approve
- We had a higher than normal work load and I was not able to attend.
- Coming from Sterling, travel takes longer than functions

Did you attend the November Veterans at Work meeting?

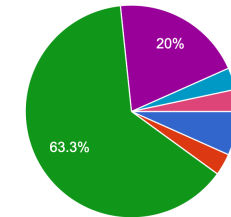
30 responses



- Yes - I enjoyed having the virtual option to learn about this important topic
- No - it didn't fit my schedule
- No - I wasn't interested
- No - I don't really care for virtual meetings
- We had a higher than normal work load and I was not able to attend.
- I work out of state frequently and hard to schedule ahead but virtual sounds int...

NoCoHRA is considering adding a certification study group. Would you be interested in:

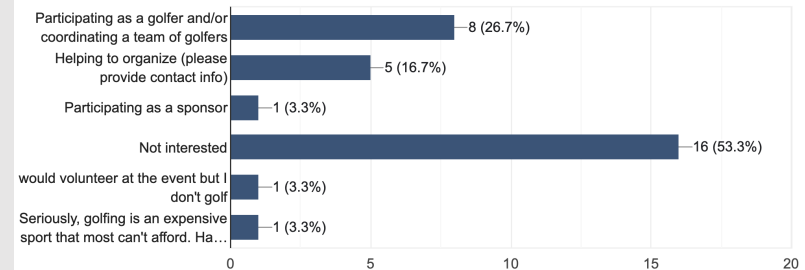
30 responses



- Participating to prepare for taking the exam with other people
- Leading a study group
- Leading a specific topic / class
- No thanks; I'm already certified or not interested in becoming certified
- No thanks; I don't have time to lead a study group or topic
- Maybe leading
- Note that HR Cert Prep offers a...

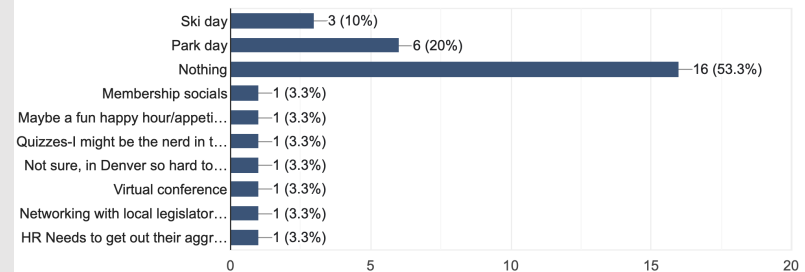
NoCoHRA is considering hosting a golf tournament in 2023 as a fund-raiser. Would you be interested in:

30 responses



Are there other activities that you'd like to see NoCoHRA provide?

30 responses





THANK YOU!

Please contact us if you'd like more information:
NCHRAssociation@gmail.com